Artwork Requirements

General Guidelines

1) Phoenix Mecano utilizes the following programs for artwork submissions
   a. Adobe Illustrator CS5
   b. Corel Draw X4
2) Artwork should be created and submitted using a vector format from programs such as Adobe Illustrator or Corel Draw. Programs such as Microsoft Word, Microsoft Publisher, Visio, cannot be used and are not accepted by Phoenix Mecano.
3) Artwork should be submitted in its native format, assuming they are created in Adobe Illustrator or Corel Draw. If vector format artwork is submitted via another program, please submit using encapsulated post script (EPS) format to allow files to be opened.
4) Please do not submit artwork files in the following formats; .jpg, .gif, .bmp, etc.
5) In many instances, .pdf format files cannot be used, or are at least problematic in our processing. We prefer that .pdf file are not used in artwork submissions.
6) We are unable to use pixilated or raster format files for creation of artwork. Please see further information below if this is the file format you have available.
7) Artwork created in programs such as Microsoft Word, Microsoft Publisher, and Visio are not acceptable. Please see further information below if this is the file format you have available.
8) We utilize the Pantone Color Matching System for defining colors in silk screening and printing.

Process for creating and proofing artwork

1) If you are unable to provide artwork in a vector format, or unable to create artwork in vector format, Phoenix Mecano will be able to create and provide artwork for your application. Additional engineering charges may apply depending on the artwork requirements.
2) If Phoenix Mecano creates artwork for your application, a proof, typically as a color .pdf, will be sent to you for approval. These proofs will show exactly the graphics as they will be printed and the colors will be a close approximation. The actual colors will be based on the Pantone system.
3) Any artwork proofs must be approved by the customer prior to any screen or plate creation.

Fonts

1) Please provide font files for fonts used in the artwork. If you are using Type 1 fonts, please provide both the screen and printer font files.
2) If you are unable to provide font files, please convert the fonts to curves (Corel Draw) or outlines (Adobe Illustrator) or equivalent within native program.
3) IMPORTANT: If fonts are converted to curves, no editing or modifications can be made. The font will be printed EXACTLY as it appears on the computer screen.

Embedded and Links Files

1) If your artwork contains embedded or linked files, these files must also be provided at the time of submission. Failure to submit these files will prevent completion of the screen or plate.